

Promotion Deal

Thematic Promotion: **SERBA HEMAT**

Periode : tgl 04 / MEI s/d Tgl 07/ MEI/2020

Kode Budget: _____

Budget Struktur: On Top Budget Promo Part Off Promotion Budget

Nama Principle: **PT. KARA SANTAN PERTAMA** Comm. Contract: **CINDY KUSUMAH**

Nama Distributor: **PT. KARA SANTAN PERTAMA / PT. ENSEVAL MEGATRADING** Dist. Code: **K 4024**

Nama di Kontrak: **DANIEL SAPUTRA** Code di Kontrak: _____

Division: Food Non Food Fresh Food GMS others: _____

No.	PLU Code	Item description	Harga Beli	unit	Diskon			Net promo purc.price	Forecast Qty	Remarks
					Normal	Promo	Trade deal			
1	157290	KARA NDC 1KG PLAIN	66,000	6		2.00%	5.00%		HERAN	RAFAKSI 1.500
2	1572902	KARA NDC 1KG EMBER	72,600	6		2.00%	5.00%		HERAN	RAFAKSI 1.500 (Buy 2 get 1 Free)

Support:

Rental / Media	Unit / spot	Paket	Fees / unit	Total Fees	Total Fees	Remarks
KOMPENSASI FRESH FESTIVAL				Rp100,000,000		Pembayaran potong tagihan / cheque max 14 hari
				Rp100,000,000		

(*):

Store participants

class	store	(*)	fee	class	store	(*)	fee	class	store	(*)	fee	class	store	(*)	fee	class	store	(*)	fee
A+	YRI			A	BGI			B	ATP			B	MJA			C	GAR		
A+	YBJ			A	GBB			B	BGR			B	MLA			C	GCW		
A+	YJB			A	GBT			B	BJR			B	PDB			C	GJB		
				A	GPH			B	CMS			B	PMK			C	GKN		
				A	GRN			B	DNT			B	SBG			C	GKP		
				A	GRT			B	GBJ			B	SBR			C	GLB		
				A	KPT			B	GCL			B	SLW			C	GMR		
				A	PSR			B	GCN			B	YBR			C	GTK		
				A	PWK			B	GCR			B	YBR			C	GTS		
				A	SGO			B	GHS			B	YCK			C	KSB		
				A	SKB			B	GJN			B	YJB			C	YCB		
				A	SMD			B	GMH			B	YKG			C	YMD		
				A	STR			B	GSB			B	YKN			C	YSS		
				A	TSK			B	GSS			B	YLO						
				A	YCI			B	GUB			B	YLS						
				A	YCW			B	IDM			B	YMJ						
				A	YGT			B	KPM			B	YPI						
				A	YPC			B	MZM			B	YPL						
				A	YTG			B	MBT			B	YPT						

Yogya Group Representative,

Name: **RENDY**

Position: **MD FRESH FOOD**

Date: _____

Signature & co.stamp: _____

Distribution Approval

Name: _____

Position: _____

Date: _____

Signature & co.stamp: _____

Principle Approval

Name: **DANIEL SAPUTRA**

Position: **BRAND MANAGER**

Date: **27 APRIL 2020**

Signature & co.stamp: _____

Note: pihak principle menjamin pembayaran atas biaya promosi di atas, jika lewat 30 hari sejak tanggal ini maka YOGYA akan melakukan pertolongan pembayaran

