

Promotion Deal

Thematic Promotion: SERBA HEMAT

Periode : tgl 02/ OKT s/d Tgl 15/ OKT/2020

Kode Budget

Budget Struktur

On Top Budget Promo

Part Off Promotion Budget

Nama Principle

PT. KARA SANTAN PERTAMA

Comm. Contract

CINDY KUSUMAH

Nama Distributor

PT. KARA SANTAN PERTAMA / PT. ENSEVAL MEGATRADING

Dist. Code

K 4024

Nama di Kontrak

DANIEL SAPUTRA

Code di Kontrak

Division

Food

Non Food

Fresh Food

GMS

others: _____

No.	PLU Code	Item description	Harga Beli	unit	Diskon			Net promo purc.price	Forecast Qty	Remarks
					Normal	Promo	Trade deal			
1	157290	KARA NDC 1KG PLAIN	66,000	6		2.00%	5.00%			RAFAKSI RP 1.500
2	1572902	KARA NDC 1 KG EMBER	72,600	6		2.00%	5.00%			RAFAKSI RP 1.500
3	163863	KARA NDC 1KG SLICEE	62,400	6		2.00%	5.00%			RAFAKSI RP 1.500

Support:

Rental / Media	Unit / spot	Paket	Fees / unit	Total Fees	Total Fees	Remarks
KOMPENSASI FRESH FESTIVAL				Rp100,000,000		Pembayaran potong tagihan / cheque max.14 hari
				Rp100,000,000		

(*):

Store participants

class	store	(*)	fee	class	store	(*)	fee	class	store	(*)	fee	class	store	(*)	fee	class	store	(*)	fee	class	store	(*)	fee
A+	YRI			A	BGI			B	ATP			B	MJA			B	YSG			C	GAR		
A+	YBJ			A	GBB			B	BGR			B	MLA			C	GCW			C	GJB		
A+	YJB			A	GBT			B	BJR			B	PDB			C	GKB			C	GKN		
				A	GPH			B	CMS			B	PMK			C	GKP			C	GLB		
				A	GRN			B	DNT			B	SBG			C	GMR			C	GTK		
				A	GRT			B	GBJ			B	SBR			C	GTS			C	GSB		
				A	KPT			B	GCL			B	SLW			C	KSB			C	YCB		
				A	PSR			B	GCM			B	YBR			C	YMD			C	YSS		
				A	PWK			B	GCR			B	YBR										
				A	SBD			B	GHS			B	YCK										
				A	SKB			B	GJN			B	YJB										
				A	SMD			B	GMH			B	YKG										
				A	STR			B	GSH			B	YKN										
				A	TSK			B	GSS			B	YLO										
				A	YCI			B	GUB			B	YLS										
				A	YCW			B	IDM			B	YMJ										
				A	YGT			B	KPM			B	YPJ										
				A	YPC			B	M2M			B	YPL										
				A	YTG			B	MBT			B	YPT										

Yogya Group Representative,

Name	RENDY
Position	MD FRESH FOOD
Date	
Signature & co.stamp	

Distribution Approval

Name	
Position	
Date	
Signature & co.stamp	

Principle Approval

Name	DANIEL SAPUTRA		Note : pihak principle, menerima pembayaran atas biaya promosi di atas, jika lewat 30 hari sejak tanggal ini maka YOGYA akan melakukan pemotongan pembayaran
Position	BRANDE MANAGER		
Date	22 SEPT 2020		
Signature & co.stamp			