

**Promotion Deal**

Thematic Promotion: SERBA HEMAT

Periode : TGL 16 APR S/D 29 APR 2021

Kode Budget

Budget Struktur

On Top Budget Promo

Part Off Promotion Budget

Nama Principle

PT. KARA SANTAN PERTAMA

Comm. Contract

RENDI

Nama Distributor

PT. KARA SANTAN PERTAMA / PT. ENSEVAL MEGATRADING

Dist. Code

K 4024

Nama di Kontrak

DANIEL SAPUTRA

Code di Kontrak

Division

Food

Non Food

Fresh Food

GMS

others: \_\_\_\_\_

No.	PLU Code	Item description	Harga Bell	unit	Diskon			Net promo purc.price	Forecast Qty	Remarks
					Normal	Promo	Trade deal			
1	163975	KARA NDC 1KG PLAIN	66.000	6		2,00%	5,00%			RAFAKSI RP 1.000, Harga promo Rp 11,000
2	177278	KARA NDC 1 KG EMBER	72.600	6		2,00%	5,00%			RAFAKSI RP 1.000, Harga promo Rp 12,000
3	162863	KARA NDC 1KG SLICEE	62.400	6		2,00%	5,00%			RAFAKSI RP 1.000, Harga promo Rp 11,000

Support:

Rental / Media	Unit / spot	Paket	Fees / unit	Total Fees	Total Fees	Remarks
KOMPENSASI				Rp100.000.000		Pembayaran potong tagihan / cheque max.14 hari
FRESH FESTIVAL						

(\*):

Store participants

class	store	(*)	fee	class	store	(*)	fee	class	store	(*)	fee	class	store	(*)	fee	class	store	(*)	fee				
A+	YRI			A	BGI			B	ATP			B	MJA			B	YSG			C	GAR		
A+	YBJ			A	GBB			B	BGR			B	MLA			C	GCW			C	GJB		
A+	YJB			A	GBT			B	BJR			B	PDB			B	YSL			C	GKB		
				A	GPH			B	CMS			B	PMK			C	GKN			C	GKP		
				A	GRN			B	DNT			B	SBG			C	GLB			C	GMR		
				A	GRT			B	GBJ			B	SBR			C	GLT			C	GMS		
				A	KPT			B	GCL			B	SLW			C	GLB			C	GMR		
				A	PSR			B	GCN			B	YBR			C	GLT			C	GTK		
				A	PWK			B	GCR			B	YBR			C	GTS			C	GTS		
				A	SBD			B	GHS			B	YCK			C	KSB			C	KSB		
				A	SKB			B	GJN			B	YJB			C	YCB			C	YCB		
				A	SMD			B	GMH			B	YKJ			C	YMD			C	YMD		
				A	STR			B	GSB			B	YKN			C	YSS			C	YSS		
				A	TSK			B	GSS			B	YLO										
				A	YCJ			B	GUB			B	YLS										
				A	YCW			B	IDM			B	YMJ										
				A	YGT			B	KPM			B	YPI										
				A	YPC			B	M2M			B	YPL										
				A	YTG			B	MBT			B	YPT										

Yogya Group Representative,

Name: RENDY  
 Position: MD FRESH FOOD  
 Date:  
 Signature & co.stamp:

Distribution Approval

Name:  
 Position:  
 Date:  
 Signature & co.stamp:

Principle Approval

Name: DANIEL SAPUTRA  
 Position: BRANCH MANAGER  
 Date: 01 FEBRUARI 2021  
 Signature & co.stamp:



Note : pihak principle menjamin pembayaran atas biaya promosi di atas, jika lewat 30 hari sejak tanggal ini maka YOGYA akan melakukan pemotongan pembayaran