

Promotion Deal

Thematic Promotion: **HARGA SABAR**

Periode : TGL 26 APR S/D 28 APR 2021

Kode Budget:

Budget Struktur: On Top Budget Promo Part Off Promotion Budget

Nama Principle: **PT. KARA SANTAN PERTAMA** Comm. Contract: **RENDI**

Nama Distributor: **PT. KARA SANTAN PERTAMA / PT. ENSEVAL MEGATRADING** Dist. Code: **K 4024**

Nama di Kontrak: **DANIEL SAPUTRA** Code di Kontrak:

Division: Food Non Food Fresh Food GMS others: _____

No.	PLU Code	Item description	Harga Bell	unit	Diskon			Net promo purc.price	Forecast Qty	Remarks
					Normal	Promo	Trade deal			
1	163975	KARA NDC 1KG PLAIN	66.000	6		2,00%	5,00%			RAFAKSI RP 1.500, Harga promo Rp 10,500
2	177278	KARA NDC 1 KG EMBER	72.600	6		2,00%	5,00%			RAFAKSI RP 1.500, Harga promo Rp 11,900
3	162863	KARA NDC 1KG SLICEE	62.400	6		2,00%	5,00%			RAFAKSI RP 1.500, Harga promo Rp 10,500


Support:

Rental / Media	Unit / spot	Paket	Fees / unit	Total Fees	Total Fees	Remarks
KOMPENSASI				Rp100.000.000		Pembayaran potong tagihan / cheque max.14 hari
FRESH FESTIVAL						

(*):

Store participants

class	store	(*)	fee	class	store	(*)	fee	class	store	(*)	fee	class	store	(*)	fee	class	store	(*)	fee
A+	YRI			A	BGI			B	ATP			B	MJA			B	YSG		
A+	YBJ			A	GBB			B	BGR			B	MLA			C	GAR		
A+	YJB			A	GBT			B	BJR			B	PDB			C	GCV		
				A	GPH			B	CMS			B	PMK			C	GJB		
				A	GRN			B	DNT			B	SBG			C	GKN		
				A	GRT			B	GBJ			B	SBR			C	GKP		
				A	KPT			B	GCL			B	SLW			C	GLB		
				A	PSR			B	GCN			B	YBR			C	GMR		
				A	PWK			B	GCR			B	YBR			C	GTK		
				A	S60			B	GHS			B	YCK			C	GTS		
				A	SKB			B	GJN			B	YJB			C	KSB		
				A	SMD			B	GMH			B	YKG			C	YCB		
				A	STR			B	GSB			B	YKN			C	YMD		
				A	TSK			B	GSS			B	YLO			C	YSS		
				A	YCI			B	GUB			B	YLS						
				A	YCW			B	IDM			B	YMJ						
				A	YGT			B	KPM			B	YPI						
				A	YPC			B	M2M			B	YPL						
				A	YTG			B	MBT			B	YPT						

Yogya Group Representative		Distribution Approval		Principle Approval	
Name	RENDY	Name		Name	DANIEL SAPUTRA
Position	MD FRESH FOOD	Position		Position	BRAND MANAGER
Date		Date		Date	01 FEBRUARI 2021
Signature & co.stamp		Signature & co.stamp		Signature & co.stamp	

Note : pihak principle menjamin pembavaran atas biaya promosi di atas, jika lewat 30 hari sejak tanggal ini maka YUGYA akan melakukan pemotongan pembavaran